FOR IMMEDIATE RELEASE
March 23, 2016

LCTI students qualify for international DECA competition
Lehigh County teens secured berths at Nashville event with top finishes

SCHNECKSVILLE, Pa. | Seventeen Lehigh Career & Technical Institute students qualified for the DECA International Career Development Conference with a strong showing this month at the organization’s state contest.

Students from the Advertising Design/Commercial Art, Criminal Justice, Electronics Technology/Nanofabrication, Marketing & Business Education and Supply Chain Management & Logistics Technology programs are slated to compete April 23-26 at the international conference in Nashville, Tennessee.

They brought home medals and trophies in more than a dozen categories from the Pennsylvania DECA State Career Development Conference held March 1-3 in Hershey. DECA, formerly known as Distributive Education Clubs of America, is one of seven Career and Technical Student Organizations at LCTI. Marketing & Business Education instructor Cyndee Barkley serves as the chapter advisor.

The following LCTI students qualified for the international conference:

CATASAUQUA HIGH SCHOOL

Dylan Gino, Marketing & Business Education
Program of Work, Gold Medal

LOUIS E. DIERUFF HIGH SCHOOL

Rachel Bennett, Marketing & Business Education
Chapter Awards Project, 1st Place

EMMAUS HIGH SCHOOL

Ashley Feliciano, Marketing & Business Education
Public Relations Project, 5th Place

Agostina Sanchez Arias, Marketing & Business Education
Public Relations Project, 5th Place

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Laurie Slagle, Marketing & Business Education
School Based Enterprise, Gold Medal

NORTHERN LEHIGH HIGH SCHOOL

Kiara Rhyne, Advertising Design/Commercial Art
Public Speaking, 3rd Place

Samantha Lambert, Advertising Design/Commercial Art
Chapter Banner Contest, 1st Place

Alexis Handwerk, Marketing & Business Education
Chapter Awards Project, 1st Place

PARKLAND HIGH SCHOOL

Cheyenne Fenstermaker, Supply Chain Management & Logistics Technology
Material Handling/Logistics, 1st Place
Material Handling/Logistics, Gold Medal Written, Role Play A and Role Play B

Tyler Young, Marketing & Business Education
Principles of Hospitality, 1st Place

Londynn Jones, Marketing & Business Education
Chapter Awards Project, 1st Place

SALISBURY HIGH SCHOOL

Kiara Kelly, Criminal Justice
Restaurant Food Service Management, Gold Medal Written and Role Play B

John Kochenberger, Electronics Technology/Nanofabrication
Membership Campaign, Gold

SOUTHERN LEHIGH HIGH SCHOOL

Laura Shup, Marketing & Business Education
Job Interview, 3rd Place

Breanna Stalsitz, Marketing & Business Education
School-Based Enterprise, Gold Medal

WHITEHALL HIGH SCHOOL

Celine Colon, Marketing & Business Education
Public Relations Project, 5th Place

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The following students medaled or placed at states, but didn’t qualify for the international conference in the specified category:

**WILLIAM ALLEN HIGH SCHOOL**

**Genesis DeJesus**, Supply Chain Management & Logistics Technology
Material Handling/Logistics, 3rd Place
Material Handling/Logistics, Gold Medal Written and Role Play A

**CATSAUQUA HIGH SCHOOL**

**Kristin Segreaves**, Advertising Design/Commercial Art
Chapter Banner, 1st Place
Marketing, Gold Medal Written

**EMMAUS HIGH SCHOOL**

**Jacqueline Fox**, Supply Chain Management & Logistics Technology
Material Handling/Logistics, 6th Place

**Raven Jenkins**, Marketing & Business Education
Principles of Finance, Gold Medal Written

**PARKLAND HIGH SCHOOL**

**Tyler Young**, Marketing & Business Education
Principles of Hospitality, Gold Medal Written, Role Play A and Role Play B

**SALISBURY HIGH SCHOOL**

**Benjamin Katz**, Advertising Design/Commercial Art
Chapter Banner, 1st Place

**John Kochenberger**, Electronics Technology/Nanofabrication
Hotel & Lodging Management, Gold Medal Written and Role Play Q

**WHITEHALL HIGH SCHOOL**

**Justin Ellis**, Supply Chain Management & Logistics Technology
Material Handling/Logistics, 5th Place

**Alan Nguyen**, Advertising Design/Commercial Art
Chapter Banner, 1st Place

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About Lehigh Career & Technical Institute
Lehigh Career & Technical Institute is Pennsylvania’s largest career and technical school. Founded in 1971, LCTI each year provides more than 45 skills-based programs of study, as well as academic instruction for about 2,700 students from 10 of Lehigh County’s public high schools. LCTI also offers industry-relevant training and credentials for adults working in the Lehigh Valley and beyond. The school’s state-of-the-art facilities encompass 450,000 square feet on a 47-acre campus in the Schnecksville section of North Whitehall Township. Visit lcti.org for more information about LCTI.